



FEDERATION
OF CANADIAN
MUNICIPALITIES

FÉDÉRATION
CANADIENNE DES
MUNICIPALITÉS



Tools for Tomorrow's Canada

May 31 – June 3, 2018
Halifax, Nova Scotia

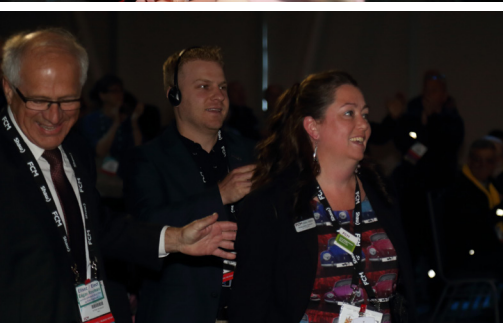
Report from FCM's 2018 Annual Conference and Trade Show

 FCM.CA/AC
 [#FCM2018AC](https://twitter.com/FCM2018AC)

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President's message

Dear FCM members,

FCM's 2018 Annual Conference and Trade Show brought more than 2,000 municipal leaders from across Canada to Halifax, Nova Scotia—for an unforgettable experience.

We shared insights on the tools we use—and the tools we *need*—to build stronger communities. We engaged with experts in workshops exploring everything from the federal infrastructure plan to the national housing strategy to cannabis legalization. We took home new tools and ideas from more than 150 Trade Show exhibitors. And we hosted all four national political leaders, including the Prime Minister—challenging all four to take part in a national debate on municipal issues ahead of the next federal election.

Delegates passed six policy resolutions—on rural priorities, international trade, climate change, marine plastic pollution, species at risk and active transportation. We also elected our board of directors for 2018-19, and I am deeply honoured to leave this conference as your new FCM President.

Together, we've been achieving remarkable progress through FCM. That's a credit to the hard work of our board, FCM's staff and members across the country. And I want to thank our outgoing board members and president, Jenny Gerbasi, for setting such a high bar. In Halifax, her President's Forum was a fitting marker of the impact she's had, in particular, on addressing barriers women face in politics.

This conference set the stage for a big year ahead. A year to consolidate our recent gains. A year to ensure historic federal commitments generate real outcomes in our cities and communities. A year to get ready to seize the next big opportunity on our horizon: Federal Election 2019.

As we do, we're going to keep building on the message we drove home together in Halifax: *As the order of government closest to daily life, municipalities are this country's builders, making the most of the tools available. And with new and stronger tools, we're ready to build even stronger communities—and tomorrow's Canada.*

Sincerely,

A handwritten signature in black ink, reading "Vicki-May Hamm".

Vicki-May Hamm
Mairesse, Ville de Magog
FCM President

Hosting national political leaders

FCM has been delivering historic progress for municipalities of all sizes—from the federal infrastructure plan to the National Housing Strategy. Much of this progress traces to commitments we secured from all parties in Federal Election 2015. And to keep our priorities front-and-centre as we approach the next election, we welcomed **all four national political leaders** to our conference—serving notice that we'll be pushing for a national leaders' debate on municipal issues in 2019.



"Strong, resilient communities are the heart and soul of our country. And in order to keep it that way, we need to invest our time and effort into growing and bettering the places that people call home...I am so happy to have a partner like FCM."

Prime Minister Justin Trudeau

[!\[\]\(23d9fc146e83b5c3013cfa32c784f8d5_img.jpg\) Watch the keynote address.](#)



"Ultimately, our municipal governments are where the rubber hits the road...The issues that your level of government is responsible for have the greatest impact on the day-to-day lives of Canadians."

Conservative Leader Andrew Scheer

[!\[\]\(aa53ad6fea213b8b2226d3077e30533a_img.jpg\) Watch the keynote address.](#)



"Municipalities are at the grassroots, on the front lines...We're all in this together, so when we make decisions, we need to recognize that we want to care for our neighbours and for our community."

NDP Leader Jagmeet Singh

[!\[\]\(626ce8ac21792b9405bfddfea8e0c96a_img.jpg\) Watch the keynote address.](#)



"We need to know that your local order of government's voices are at the table when decisions are made...We can heal Canada by getting the right people at the table to come to policy cohesion before the decision is made."

Green Party Leader Elizabeth May

[!\[\]\(c1168d6a8b365d11e842ece304635fa7_img.jpg\) Watch the keynote address.](#)

Inspiring panels and workshops

Through more than 20 workshops and panel discussions, delegates engaged with industry and sector experts on tools we need to build strong communities. We explored everything from infrastructure to affordable housing, Indigenous partnerships, cannabis legalization, fiscal tools and much more.

Many of our workshop leads are offering their [*PowerPoint presentations*](#) for you to download. And you can go back and watch three of our engaging panel discussions: [*Rural Plenary on rural innovation*](#) | [*President's Forum on women and leadership*](#) | [*Closing Plenary on visualizing tomorrow's Canada*](#).



“Whether you’re NDP, Conservative or Liberal, we all drive down the same road.”

Infrastructure and Communities Minister Amarjeet Sohi

joined our Friday workshop on *Implementing Canada's Infrastructure Plan in your Community*.



This year's **President's Forum** explored women and leadership—as panelists Sevaun Palvetzian and Dr. Pamela Palmater sat down with FCM President Jenny Gerbasi and conference emcee Catherine Clark.

[!\[\]\(faf942dc3e59ce8eb64b4ac481eca7e0_img.jpg\) Watch the discussion](#)



This year's **Rural Plenary** explored new tools for innovation for rural communities, in a lively panel discussion moderated by Cyrille Simard, Mayor of Edmundston, NB.

[!\[\]\(4b7a79268f6ba26c1471d4232fffa85a_img.jpg\) Watch the discussion](#)

Our 2018-2019 Table Officers

At Sunday's Annual General Meeting, delegates elected and confirmed FCM's 2018-2019 Table Officers—the group that does so much to advance FCM's mission on the national stage.



Left to right: FCM's 2018-19 Table Officers Garth Frizzell, Jenny Gerbasi, Vicki-May Hamm, Yolaine Kirlew and Bill Karsten — with FCM CEO Brock Carlton.

President: Vicki-May Hamm

Mayor, City of Magog, QC

Mayor Hamm has served as mayor of Magog since 2009—the first woman ever elected to that role. She is a member of all City commissions and committees. She was elected to FCM's Board of Directors in 2017.

1st Vice-President: Bill Karsten

Councillor, Halifax Regional Municipality, NS

Councillor Karsten has served various districts on Halifax Regional Council since 2004—where he is a member of several boards and committees. He joined FCM's Board of Directors in 2011.

2nd Vice-President: Garth Frizzell

Councillor, City of Prince George, BC

Councillor Frizzell has served on city council since 2008—where he chairs the finance and audit committee and is alternate director for the Regional District of Fraser-Fort George. He joined FCM's Board of Directors in 2009.

3rd Vice-President: Yolaine Kirlew

Councillor, Municipality of Sioux Lookout, ON

Councillor Kirlew has served on Sioux Lookout Council since 2014, where she is a member of various committees and commissions—and has served as deputy mayor. She joined FCM's Board of Directors in 2017.

Past President: Jenny Gerbasi

Deputy Mayor, City of Winnipeg, MB

Councillor Gerbasi was first elected to Winnipeg City Council in 1998—where she has championed everything from public transit and community safety to accessibility. She joined FCM's Board of Directors in 2007 and served as FCM President for 2017-18.

Our 2018-2019 Board of Directors

At Sunday's AGM, delegates also cast their ballots to fill available positions on the Board of Directors—the body that drives FCM's priorities and grounds them in local realities across the country.

Members of the Executive Committee show an (E) beside their name

Newfoundland and Labrador

Tony Keats, President, Municipalities Newfoundland and Labrador
Sandy Hickman, Councillor, City of St. John's
Sterling Willis, Councillor, Town of Paradise

Prince-Edward Island

Bruce MacDougall, President, Federation of PEI Municipalities

Nova Scotia

Geoff Stewart, President, Federation of Nova Scotia Municipalities
Russell Walker, Councillor, Halifax Regional Municipality
Timothy Habinski, Warden, Municipality of the County of Annapolis
Tom Taggart, Councillor, Municipality of the County of Colchester (E)

New-Brunswick

Luc Desjardins, président, Association francophone des municipalités du Nouveau-Brunswick
Beverly Gascon, President, Union of Municipalities of New Brunswick
Adam Lordon, President, Cities of New Brunswick Association

Québec

Normand Dyotte, maire, Union des municipalités du Québec
Jacques Demers, président, Fédération québécoise des municipalités
Alex Norris, conseiller, Ville de Montréal
Peter McQueen, conseiller, Ville de Montréal
Stéphanie Watt, conseillère, Ville de Montréal
Michelle Morin-Doyle, maire suppléant, Ville de Québec (E)
Edgar Rouleau, maire, Cité de Dorval
Scott Pearce, maire, Canton de Gore
Sandra Desmeules, conseillère, Ville de Laval
Benoit L'Écuyer, conseiller, Ville de Longueuil
Josée Néron, mairesse, Ville de Saguenay
Daniel Champagne, conseiller, Ville de Gatineau

Ontario

Lynn Dollin, President, Association of Municipalities of Ontario
Wayne Emmerson, Chair, Regional Municipality of York
Chris Fonseca, Councillor, Region of Peel
Josh Colle, Councillor, City of Toronto
Norman Kelly, Councillor, City of Toronto
George Bridge, Councillor, County of Wellington
Godwin Chan, Councillor, Town of Richmond Hill
Maureen Cole, Mayor, Municipality of South Huron
Glenn Doncaster, Councillor, County of Renfrew
Blair Lancaster, Councillor, Regional Municipality of Halton
Kathy Jeffery, Councillor, Town of Collingwood
Linda Rydholm, Councillor, City of Thunder Bay
Josh Morgan, Councillor, City of London
Joanne Vanderheyden, Councillor, Middlesex County
Tim Tierney, Councillor, City of Ottawa (E)

#FCM2018AC Index

3 days of learning, networking, influencing, exchanging and achieving

6 policy resolutions passed

40 workshops, study tours and plenaries

150 trade show exhibitors

160 Regional Municipality of Halifax volunteers

2,000+ FCM delegates from across Canada

3,459 registered participants

9,000 Twitter posts to conference hashtags

86,736 Facebook Live views of select events

7.3 million Twitter users potentially reached via #FCM2018AC and #FCM2018CA

2018-2019 Board of Directors (cont'd)

Manitoba

Chris Goertzen, President, Association of Manitoba Municipalities
Jeff Browarty, Councillor, City of Winnipeg
Doug Dobrowolski, Councillor, Rural Municipality of Macdonald
Marvin Plett, Councillor, City of Winkler
Laurent Tétrault Councillor, Municipality of La Broquerie

Saskatchewan

Gordon Barnhart, President, Saskatchewan Urban Municipalities Association
Ray Orb, President, Saskatchewan Association of Rural Municipalities (E)
Randy Goulden, Councillor, City of Yorkton (E)
Darren Hill, Councillor, City of Saskatoon
Sheryl Spence, Mayor, City of Warman

Alberta

Barry Morishita, President, Alberta Urban Municipalities Association
Al Kemmere, President, Rural Municipalities of Alberta (E)
Joe Magliocca, Councillor, City of Calgary
Bev Esslinger, Councillor, City of Edmonton
AnnLisa Jensen, Councillor, Parkland County
Lawrence Lee, Councillor, City of Red Deer
Taneen Rudyk, Councillor, Town of Vegreville

British Columbia

Wendy Booth, President, Union of British Columbia Municipalities
Sav Dhaliwal, Councillor, City of Burnaby (E)
Heather Deal, Councillor, City of Vancouver
Leah Main, Director, Regional Municipality of Central Kootenay
Rhona Martin, Chair, Columbia-Shuswap Regional District
Craig Speirs, Councillor, City of Maple Ridge
Sam Waddington, Councillor, City of Chilliwack
Gordon Klassen, Councillor, City of Fort St. John

Nunavut

Madeleine Redfern, President, Nunavut Association of Municipalities

Yukon

Tara Wheeler, President, Association of Yukon Communities

Northwest Territories

Clarence Wood, President, NWT Association of Communities (E)

Big City Mayors' Caucus Representative

Don Iveson, Mayor, City of Edmonton (E)

Rural stream thrives

The rural stream of this year's conference was fuller than ever. Live-streaming the [*rural plenary on Facebook*](#) allowed us to share a rich discussion on rural innovation with thousands beyond the conference centre. Delegates also joined in workshops and study tours with rural themes—including local infrastructure, Indigenous-municipal collaboration, citizen engagement and FCM's recent report, [*Rural Challenges, National Opportunity*](#).



▶ Watch the June 2 Rural Plenary

Big-City Mayors' Caucus

A full day before our conference kicked off with official opening ceremonies, FCM's Big-City-Mayors' Caucus met on-side to discuss priorities for the months ahead.



▶ Watch the May 31 BCMC press conference.

Strong policy resolutions

Throughout the conference, FCM delegates had many opportunities to guide FCM's priorities and work, giving voice to local priorities that are also national in scope. At this year's Resolutions Plenary, delegates debated, amended and adopted the following six resolutions calling for action to build stronger communities—and a better Canada.

Marine litter

RESOLVED, That the Federation of Canadian Municipalities urge the federal government to develop a national strategy to mitigate and manage marine litter, which includes the following components:

- Measurable national targets aimed at mitigating ocean plastics pollution, developed in consultation with all orders of government;
- A federal program to support coastal clean-up operations in communities affected by marine litter;
- A national public education and awareness campaign aimed at improving public understanding of the local and global environmental costs of marine litter, particularly plastics.
- Federal efforts to enhance existing Extended Producer Responsibility (EPR) programs and policies that involve manufacturers, distributors and retailers in managing packaging and other waste throughout its entire life-cycle;
- Support for innovation in waste management at the local level, including research, development of new technologies, demonstration projects and replication of the most promising technologies.
- An evaluation of federal options to regulate packaging, including reducing the amount of packaging, setting minimum standards for recycled content or setting standards for recyclability.
- Global leadership through international partnerships and collaboration.

SPONSORED BY: Regional District of Nanaimo

Federal-municipal partnership to achieve Paris Agreement goals

RESOLVED, That the Federation of Canadian Municipalities (FCM) call on the Government of Canada to continue to work in partnership with FCM and Canadian municipalities to implement the Pan-Canadian Framework on Clean Growth and Climate Change and support municipalities to take additional actions as necessary in order to achieve Canada's 2030 GHG reduction target; and be it further

RESOLVED, That FCM call on the Government of Canada to include FCM and Canadian municipalities in developing an ambitious post-2030 GHG reduction target by 2021 as required under the Paris Agreement, beginning with municipal participation in the "Talanoa Dialogues" taking place in advance of COP24 in December 2018; and be it further

RESOLVED, That, consistent with the aims of the Change for Climate Edmonton Declaration, FCM call on the Government of Canada to support evidence-based decision making at the local level, for instance by improving energy and GHG emissions data and enhancing municipal capacity to use the best climate science to conduct local climate vulnerability assessments.

SPONSORED BY: City of Edmonton, AB



Our host city

Planning and executing such a successful conference would not have been possible without our fantastic hosts: Halifax Regional Municipality and Mayor Mike Savage. Some 160 HRM volunteers greeted delegates, staffed information desks, helped with special events, and so much more. Because local leaders are practical people, many of us valued the study tours that got us out of the conference centre to see local solutions close-up—from exploring Halifax's urban forest to studying the Harbour Solutions wastewater management project.



Policy resolutions (cont'd)

Municipal partnership on conservation agreements under the *Species at Risk Act*

RESOLVED, That the Federation of Canadian Municipalities (FCM) urge the Government of Canada to endorse municipal involvement as recognized partners in the exploration of conservation agreements under sections 11 and 13 of the Species at Risk Act; and be it further

RESOLVED, That FCM urge the Government of Canada to take measures in the near-term to ensure that local governments are meaningful partners in recovery plans required under SARA; and be it further

RESOLVED, That FCM urge the Government of Canada to recognize that the objective of the Species at Risk Act is to ensure the survival and recovery of at-risk species' populations, rather than establishing the permanent protection of lands considered to be at-risk species' critical habitat.

SPONSORED BY: Town of High Level, AB / Mackenzie County, AB /
County of Northern Lights, AB / Clear Hills County, AB /
Town of Rainbow Lake, AB / Town of Manning, AB

Canadian municipalities supporting local economies in international trade

RESOLVED, That FCM continue to work with the federal government to support the interests of municipalities across Canada affected by trade disputes and during ongoing trade agreement negotiations; and be it further

RESOLVED, That FCM work to ensure that the federal government understands the full impact of trade disputes and provisions under discussion for trade agreements on local economies, key industry sectors, and municipal governments, and conveys that impact during negotiations; and be it further

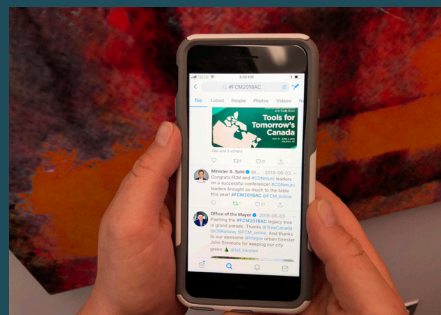
RESOLVED, That FCM call on the federal government to design and implement programs to mitigate the impact of trade disputes that affect local economies and key industry sectors.

SPONSORED BY: City of Hamilton, ON / City of Windsor, ON

Innovative social media

This conference featured unprecedented engagement on Facebook and Twitter:

- Our conference hashtags ([#FCM2018AC](#) in English, and [#FCM2018CA](#) in French) were used more than 9,000 times, with a unique reach of 7.3 million Twitter accounts.
- More than 85,000 people watched our Facebook Live video streams featuring three panel sessions and keynotes from four national political leaders.



Policy resolutions (cont'd)

Policy tools for solving rural challenges

RESOLVED, That FCM build now on these important gains and call on the federal government to develop a practical, accountable policy framework for rural Canada through the application of a “rural lens” for new federal programs and policies; and be it further

RESOLVED, That the “rural lens” reflects the fiscal limitations, diverse challenges and sparse populations of rural communities, with the aim of enhancing rural socio-economic development; and be it further

RESOLVED, That the “rural lens” helps address the emerging challenges and champion the urgent priorities identified in FCM’s new report on the state of rural Canada; and be it further

RESOLVED, That the “rural lens” be developed in partnership with local governments, who are on-the-ground experts that best understand the emerging challenges facing rural Canada and can help identify possible solutions.

SPONSORED BY: Rural Municipalities of Alberta

Federal leadership on active transportation

RESOLVED, That the Federation of Canadian Municipalities call on the Government of Canada to develop and implement a National Active Transportation (AT) Policy that would, at minimum:

- Improve transportation statistics collected by the federal government to assist municipalities more accurately measure mode share and report on progress on local AT strategies;
- Develop and publish AT policy and infrastructure design guidelines for adoption at the provincial/territorial and municipal level;
- Coordinate the roles and responsibilities of relevant federal departments and agencies; and
- Ensure continued long-term federal investment in AT infrastructure.

SPONSORED BY: Nova Scotia Federation of Municipalities

Making media waves

FCM’s 2018 Annual Conference and Trade Show earned substantial media coverage—showcasing the national leadership of the local order of government.



Some sample clips:

- **CP:** Prime Minister calls municipalities ‘essential partners’ in shaping Canada
- **CBC:** Rural struggles take centre stage at federal municipalities meeting
- **CTV:** Singh, municipal leaders tackle climate change at FCM conference in Halifax
- **Times-Colonist:** Men must pass the baton to achieve gender parity, female leaders say
- **Global:** Big city mayors meet in Halifax, discuss wish list for affordable housing and climate change
- **iPolitics:** Canada should aim to recycle 85 per cent of plastics by 2025, groups say
- **CP:** PM addresses Federation of Canadian Municipalities Conference in Halifax

FCM trade show: more tools!

With the municipal supplies market valued at over \$98 billion, local governments are influential and discerning buyers. We're always looking for ways to innovate and make dollars go further. And FCM's dynamic and interactive Trade Show is one more place to find new tools to build tomorrow's Canada.

More than 150 exhibitors were on-site to present services, products and advice to FCM delegates as they tackle challenges related to the environment, communications, finance, recreation, public works, and much more. FCM staff were also on-hand to show how we connect and empower municipalities across Canada through our advocacy work and world-class programs.



Reporting to your local council

If you attended this year's conference on behalf of your municipality, your local council colleagues will want to hear about workshops you attended, connections you made, tools you learned about, and more. The following points may also help you convey the wide scope of this year's event.

- ▶ FCM's 2018 Annual Conference and Trade Show (May 31–June 3) brought more than **2,000 municipal delegates** to Halifax, Nova Scotia—and nearly 3,500 participants overall.
- ▶ Through workshops, panels, plenaries and more, delegates shared insight on tools to strengthen our communities—and started reimagining **new tools that'll empower municipalities to build tomorrow's Canada**.
- ▶ With a federal election 16 months away, we kept municipal priorities front-and-centre as we **hosted all four national political leaders**: Prime Minister Justin Trudeau, Conservative Leader Andrew Scheer, NDP Leader Jagmeet Singh and Green Party Leader Elizabeth May.
- ▶ Delegates passed **six policy resolutions** calling for action to strengthen our municipal-federal partnership in six areas: rural infrastructure, climate change, international trade, marine plastic pollution, species at risk and active transportation.
- ▶ **20+ workshops and panels** connected delegates with experts on diverse issues—including the federal infrastructure plan, national housing strategy, cannabis legalization, rural innovation, women in leadership Indigenous partnerships, fiscal tools, public engagement and more.
- ▶ Delegates learned about practical tools available through **FCM's programs** to support strong asset management, climate innovation and more. They also learned about transformational new tools secured through **FCM's advocacy**—from the federal infrastructure plan to the national housing strategy.
- ▶ This year's FCM Annual General Meeting culminated in the election of FCM's Table Officers and Board of Directors—the municipal leaders from across Canada who will drive FCM's priorities over the next 12 months.
- ▶ The **FCM Trade Show** featured more than 150 industry leaders from across Canada—eager to help municipal leaders discover new and innovative tools to tackle local challenges.
- ▶ This conference drove a **strong message**: *Municipalities are Canada's builders. We make the most of the tools available to deliver local solutions to national challenges. And with new tools, we'll be ready to build even stronger communities—and tomorrow's Canada.*
- ▶ FCM brought our message to a national audience through **extensive media coverage** and **effective social media**. When panel discussions and keynote speeches were broadcast live on Facebook, they were viewed more than 85,000 times..
- ▶ **Halifax Regional Municipality** and Mayor Mike Savage were exceptional hosts. Some 160 city volunteers helped the conference run smoothly. And street-level study tours showcased the best in local innovation—in accessible transit, emergency services, sewage treatment and much more.