

# FCM Rural FactSheet #9 Size of non-metro economy

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FactSheets at <http://www.fcm.ca/home/issues/rural-and-northern/rural-report-fact-sheets.htm>

Population in non-metro areas, Canada and Provinces, 2012			
	2012 population		
	Total	Non-metro	Non-metro as percent of total
Newfoundland and Labrador	512,659	312,109	61
Prince Edward Island	146,105	146,105	100
Nova Scotia	948,695	534,985	56
New Brunswick	755,950	484,111	64
Quebec	8,054,756	2,507,383	31
Ontario	13,505,900	2,835,756	21
Manitoba	1,267,003	488,606	39
Saskatchewan	1,079,958	569,638	53
Alberta	3,873,745	1,334,468	34
British Columbia	4,622,573	1,432,984	31
Sum of 10 provinces	34,767,344	10,646,145	31

Source: Statistics Canada. Annual Demographic Statistics. CANSIM Table 051-0001 and 051-0046.

Number employed in non-metro areas, Canada and Provinces, 2013			
	All areas	Non-metro	Non-metro as a percent of all areas
	Number employed (,000)		
Newfoundland and Labrador	233	125	54
Prince Edward Island	74	74	100
Nova Scotia	454	227	50
New Brunswick	351	214	61
Quebec	4,031	1,179	29
Ontario	6,876	1,243	18
Manitoba	634	215	34
Saskatchewan	554	259	47
Alberta	2,205	717	33
British Columbia	2,309	667	29
Canada	17,720	4,920	28

Source: Statistics Canada. Labour Force Survey, CANSIM Tables 282-0001 and 282-0011.

Approximate GDP in non-metro areas, Canada and Provinces, 2010			
	2010 GDP of industrial sectors <sup>1</sup> (\$billion)		
	Total for province	Estimate for non-metro areas <sup>2</sup>	Non-metro as a percent of total
Newfoundland and Labrador	26	16	61
Prince Edward Island	4	4	100
Nova Scotia	30	15	50
New Brunswick	25	16	63
Quebec	289	87	30
Ontario	544	103	19
Manitoba	45	16	35
Saskatchewan	56	31	55
Alberta	245	90	37
British Columbia	170	54	32
Sum of 10 provinces	1,436	432	30

1. In this table, the GDP generated from owner-occupied housing (i.e. imputed house rent) has been subtracted from the 'real estate and leasing' sector and has been excluded from the total.

2. Calculated by the author by simply multiplying the provincial GDP in an industry sector by the percent of the workforce in the given sector that resides in a non-metro area.

- There are various ways to measure the size of the non-metro economy.
- If one uses population to measure of size of non-metro, we find 10.6 Canadians reside in non-metro areas.
- This represents 31% of all Canadians.
- This share ranges from 21% in Ontario to 64% in New Brunswick to 100% in Prince Edward Island (where there are no metro areas).

- If one uses employment to measure the size of non-metro, then we find 4.9 million Canadians are employed in non-metro areas.
- This represents 28% of all employed individuals in Canada.
- This share ranges from 18% in Ontario to 61% in New Brunswick to 100% in Prince Edward Island.

- If one uses GDP to measure the size of non-metro Canada, then we find an approximate GDP of \$432 billion in non-metro Canada.
- This represents 30% of Canada's total GDP
- This share ranges from 19% in Ontario to 63% in New Brunswick to 100% in Prince Edward Island

- **Metro** refers to residents of Census Metropolitan Areas (CMAs). CMAs have 50,000 or more in the built-up core (100,000 or more prior to 2006) and includes all neighbouring towns and municipalities where 50 percent or more of the workforce commutes to the built-up core.
- **Non-metro** refers to the residents outside a CMA.

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