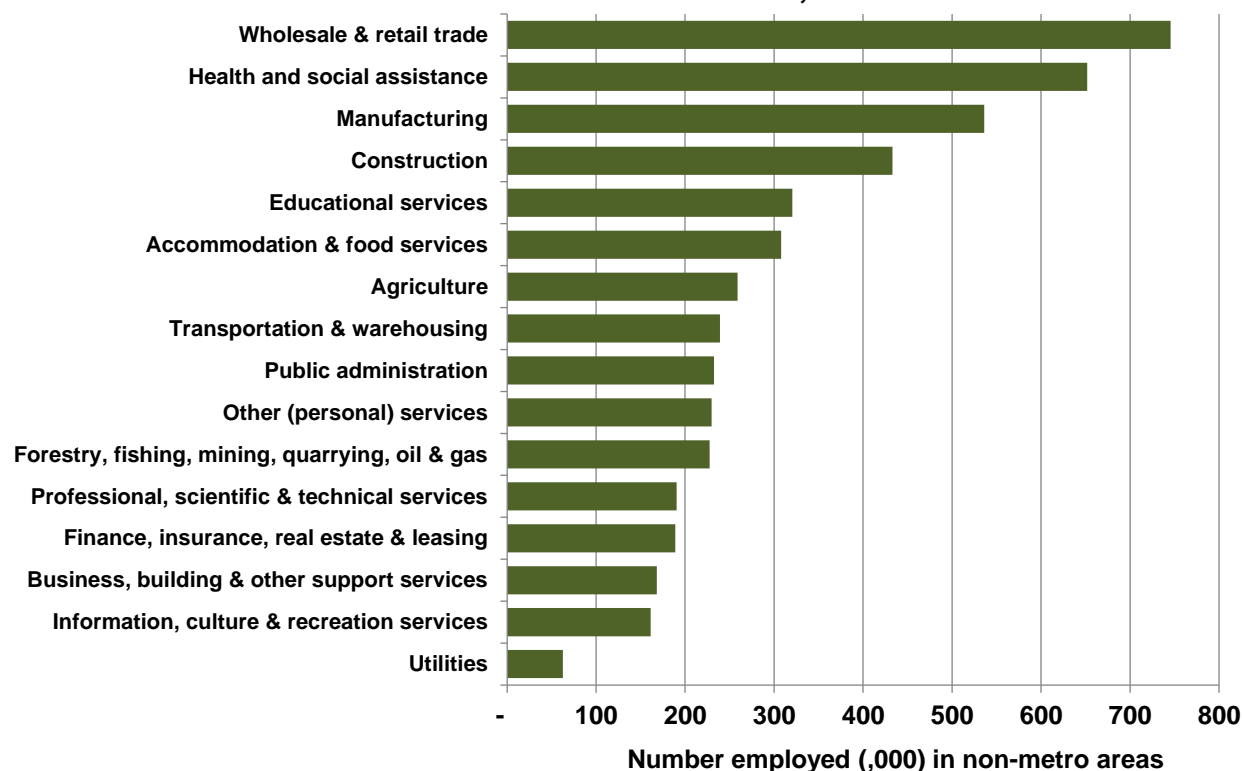


# FCM Rural FactSheet #10 Non-metro employment by sector

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FactSheets at <http://www.fcm.ca/home/issues/rural-and-northern/rural-report-fact-sheets.htm>

## Number employed by industry sector in non-metro areas, Canada, 2013



Source: Statistics Canada. Labour Force Survey, CANSIM Tables 026-0011 and 282-0111.

- When measured by the number employed, the largest sector in non-metro Canada is employment in wholesale and retail trade firms.
- Health services employment is the 2<sup>nd</sup> largest sector.
- The 3<sup>rd</sup> ranked sector is employment in manufacturing.
- Thus, “manufacturing” is the largest goods-producing sector (when measured by employment) in non-metro Canada.
- The ranking of sectors will change if we switch to approximate GDP as our measure of the size of the non-metro economy. Note that “forestry, fishing, mining, quarrying, oil and gas” rank 11<sup>th</sup> here in terms of employment but will rank 1<sup>st</sup> in terms of GDP (see FCM FactSheet on GDP by sector). The ranking changes because GDP is the return to capital and labour. Mining and oil and gas extraction have a large amount of capital (built structures, machinery and equipment) per worker and thus the share of GDP that is the return to capital is much larger in these sectors.
- **Metro** refers to residents of Census Metropolitan Areas (CMAs). CMAs have 50,000 or more in the built-up core (100,000 or more prior to 2006) and includes all neighbouring towns and municipalities where 50 percent or more of the workforce commutes to the built-up core.
- A **census division** (CD) is a group of census subdivisions (which are incorporated towns, incorporated municipalities or equivalent) that are counties, MRCs, regional districts or, for some provinces, a CD is a grouping of census subdivisions for statistical purposes (as in Newfoundland and Labrador and in the three Prairie Provinces).
- A **non-metro census division** has no towns or municipalities that are delineated as part of a CMA.

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